



## July Marks One Year in Our New Location

We can hardly believe it's already been one year! Our entire staff, as well as our patients, have truly enjoyed this positive change. Not only is it more enjoyable to come to work, but everything is much more efficient. We're planning to go completely "paperless" in the near future with dental software that is more user friendly and technologically advanced with 3-D pictures and up-to-date security.



## Latest Technology

Advances in Dentistry are occurring as rapidly as those in Medicine, giving us the ability to treat disease less invasively and more conservatively. You may have had a CEREC Restoration. This technology saves more of your natural tooth than previous methods, saves you time (takes one appointment), and discomfort (only one needle- Hooray!) The CEREC machine uses CAD-CAM, or computer-assisted-design & computer-assisted-milling, to create your new, stronger onlay, inlay, crown or filling replacement.



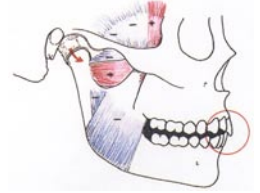
Dr. Toomey also offers Laser Dentistry. Lasers allow clean incisions with no bleeding and removal of inflamed tissue (reducing periodontal pockets). It is a painless alternative to conventional surgeries.

You might be wondering what is wrapped by the letter "T" in our logo. It's an implant. Many of Dr. Toomey's patients have already experienced the advantages of dental implants. They can be used to replace badly broken, or missing teeth, eliminate long-span bridges, and allow denture-wearers the ability to "lock" their teeth in, instead of relying on adhesives. This greatly improves their quality of life! Implants do not decay or need root canals, and have a long life span.

## Bite Equilibration

For the last three years, Dr. Toomey has attended seminars led by one of Dentistry's most respected contributors, Dr. Pete Dawson. This training has been an invaluable tool to his philosophy and the care Dr. Toomey gives to his patients.

Headaches, grinding, frequently breaking teeth, jaw, ear and neck pain, can all be evaluated and helped, if it can be determined that the jaw is out of alignment. Fatigued muscles cause many ailments of the head and neck region. The cause of this fatigue, in many cases, can be traced back to a poor tooth-to-tooth relationship (upper against lower). Unconsciously, the TMJ (temporo-mandibular joint) will spend its life trying to adapt and stretch itself to correct for the malpositioned teeth. This overcorrection can manifest as the symptoms mentioned above. A simple evaluation by Dr. Toomey during your exam, can determine if you are a candidate for further evaluation and equilibration.



We wanted you to hear the great comments that we've been hearing, so here are a few of our patients:

*"I wish I could have a whole paragraph to say how much of a difference it has made for me. I had a lot of headaches, jaw and ear pain. After two adjustments, I could feel the immediate relief and change in my jaw muscles. I have tried everything else, and this was truly like a miracle."*  
Sonnie, Age 40

*"I called Dr. Toomey's office the morning after wearing my new B-Splint, to tell them how happy I was with my results. I had a clicking jaw, which caused so much pain that I could not fully open my mouth without it hurting. I am so pleased with how I feel already!"*  
Debbie, Age 40

*"I no longer grind my teeth at night. Thank you, Dr. Toomey!"*  
Sherry, Age 64

## New Patients Welcome

Every month, our greatest number of new patients come straight from your referrals. Thank You! Our "Care Enough to Share" program has been a great success. For only \$49.00, a new patient will receive a periodontal exam, oral cancer screening, digital x-rays, bite alignment evaluation and a comprehensive exam by Dr. Toomey. It's a great way for someone new to meet us, while checking up on their dental health. We will continue this program and are grateful for your support. The referral of your family and friends speak volumes about your trust in us!

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## Go Greyhounds!

If you follow college lacrosse, did you recognize a familiar name? Charley Toomey, Dr. Toomey's older brother, has been named head coach of the Division I, Loyola Greyhounds. What an exciting season it was and a terrific showing by their new coach. Charley's enthusiasm and positive focus invigorated both the offense and defense to its best season in four years. He was named the ECAC Coach of the Year.

During time-outs, you may have noticed some great mouthguards. Named the team dentist, Dr. Toomey had custom-fitted, Loyola-green mouthguards made for each player. It was a pleasure meeting each of the young men and seeing them do so well on the field this season.

## Ask the Doctor...

Q: Will tooth whitening work for me?

A: Tooth whitening is an easy way to enhance your appearance! Dr. Toomey, Donna and Mary can evaluate your smile to let you know if tooth whitening is a good cosmetic choice for you. In most cases, whitening will brighten your smile 8 to 10 shades. We offer two choices: custom-made home bleaching trays, which will achieve your goal after 2 weeks of daily use, or In-Office Zoom-Whitening, which will achieve those same results in under 2 hours. Either method will require monthly "boosting" to maintain your desired shade. We will work *with you* to achieve the bright smile you deserve!

Q: Dr. Toomey, I want to take care of my dental health, but what are my payment options?

A: We have many ways to help you achieve your goals. We offer a 5% professional courtesy at the time of your treatment plan. This does two things: saves *you* money and insures *us* that our reserved appointment time will be kept. Second, we will maximize any insurance benefits you are entitled to. Although full payment is due at the time of service, we will submit your claim for you and have your benefits mailed directly to you. Third, our office offers the Capital One health care financing plan, which is interest free for up to 18 months.

*Our Special Offer to You:*

**\$50 OFF** Regular Price \$659

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## Meet the Team

For the last three years, Dr. Toomey has worked to achieve a positive and efficient team. We couldn't be happier with how far we have come! Starting at the bottom left, clockwise:



Kathy has been our office manager for the last two years and has truly grown into the position as it should be. She oversees the front and back office, keeping everyone in constant communication. She meets with Dr. Toomey regularly to plan and discuss office progress and goals.

Courtney is a terrific dental assistant. She handles ordering of our dental supplies and has a very comfortable way with our patients.

Amanda is our front office coordinator. She handles our schedule, phone calls and check-out, making sure you get your next appointment at a time that's right for you!

Reggie is a dental assistant, who has embraced the CEREC technology with Dr. Toomey. They will attend another training in June together. Reggie also handles our lab cases and enjoys working with our patients

Dr. Toomey is our wonderful Dentist, who we wish we could clone! He's currently searching for a competent and kind Associate to help handle our patient needs. We don't want to make you wait too long for your next appointment!

Mary is a dental hygienist who has just been increased to three days per week to handle our growing patient needs. Her gentle and thorough cleanings are enhanced by her wonderful personality!

I'm Daniella Toomey and I get to create our fun post-cards, ads, calendars and newsletters! I also enjoyed designing our new office, with you in mind.

Donna is a dental hygienist who truly enjoys what she does! She works beautifully with Dr. Toomey and is gratified by seeing each patients' progress.